



**Puertos del Estado**

**1<sup>st</sup> ESN Webinar**

***“The importance of eco incentives for SSS and the maritime sector including the necessity to revise the current guidelines on state aid in the maritime sector”***

**25 May 2022**

***A common EU approach on eco-incentive measures to develop sustainable freight transport services***

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*European Shortsea Network*



**SHORT SEA SHIPPING**  
Ufficio di promozione - Italia





***REFERENCE: Med-Atlantic Ecobonus Project***



MAE project  
summary



MAE executive  
report

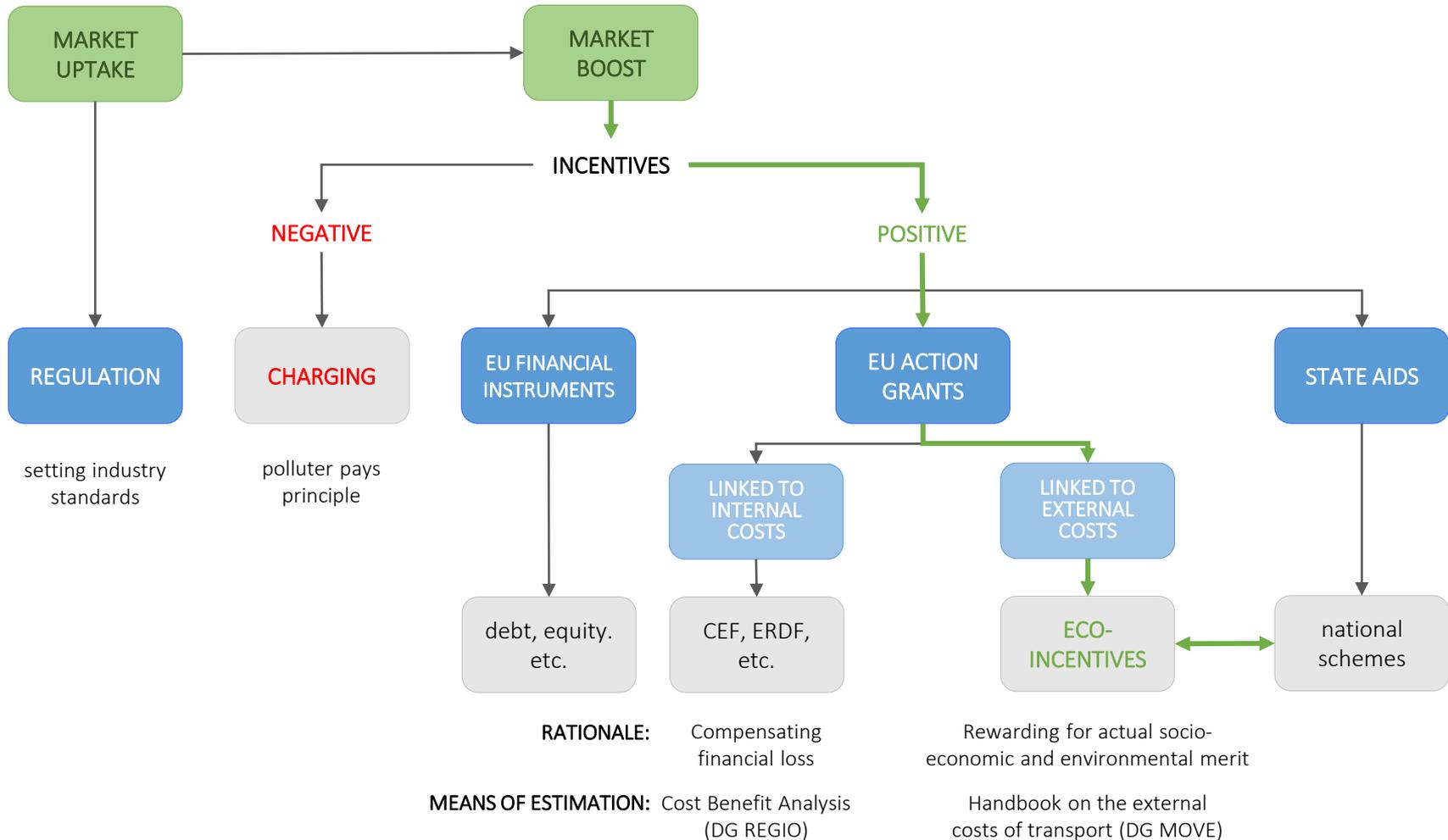
***TARGET: Sustainable Freight Transport Services (all modes, all EU regions)***

***ECO-INCENTIVES: Not linked to the financial deficits of an Action but to the actual external cost savings attained as a result of the Action (socio-economic and environmental merit -SEE merit-)***

***EXTERNAL COST FACTORS: GHG, air pollution, accidents, congestion, noise***

***GOAL BASED APPROACH: Aid proportional to the SEE***

## FRAMEWORK: Inserting eco-incentives



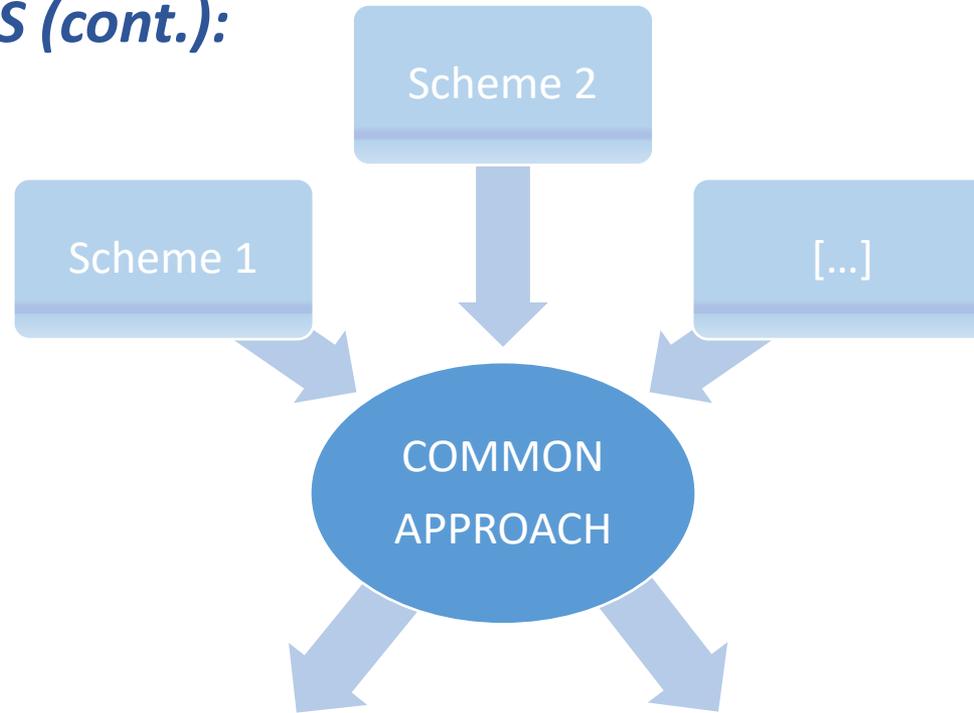


## **MAIN FEATURES:**

- *MS as promoters (responsible for the design, implementation and budget)*
- *State aid rules applies*
- *Combining efforts from the EU and the MS financial support*
- *Not conceived as start up aids*
- *Monetized through common references (EC Handbook)*
- *Neutral on how the SEE merit is attained*
- *Funding conditional upon results*



## **MAIN FEATURES (cont.):**



### **SCHEME DESIGN**

*Target market*

*Goals*

*Merit incentivized*

### **EX-ANTE ANALYSIS**

*External cost calculator*

*Market analysis and simulation*

*Financial assessment*



## ***ES PILOTS (RRF): MARITIME***

*Target market: Motorways of the Sea (alternative to road)*

- *Eligible services: Intra EU SSS from/to Spanish ports*
- *Eligible units: ro-ro (trailers)*

### ***Goals:***

- *Improving environmental behavior from maritime transport*
- *Contributing to modal shift demonstrating a SEE merit*

*Merit incentivized: External cost savings by eligible units when using maritime services (€/unit)*

- *Maritime (real): Vessel, fuel consumption, filters, engines, size, etc.*
- *Road (average): Mix EURO IV-VI of the fleet*

*Beneficiaries: Road transport*

*State aid rules: compatibility through... art.93 TFEU!*

*Budget: 60 M€*



## ***ES PILOTS (RRF): RAIL***

*Target market: Rail freight transport in the Spanish network*

### ***Goals:***

- Improving environmental behavior of rail freight transport*
- Increasing market share of rail freight transport*

*Merit incentivized: External cost savings by eligible units when using rail freight services*

- Rail (real): rail traction (diesel types and electric) and rail utilization rate (net over gross load (%))*
- Road (average): Mix EURO IV-VI of the fleet*

*Beneficiaries: Railway undertakings*

*State aid rules: compatibility through Railway Guidelines  
(2008/C184/07)*

*Budget: 60 M€*



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***GOING FORWARD: Potential role of eco-incentives***

***GREEN DEAL: Rewarding transport services to help meeting the deal***

***TEN-T REVISION: Including eco-incentive schemes as projects of common interest***

***EU FUNDING: Co-financing global impacts (GHG reduction)***

***STATE AID RULES: Standardization and revision***



*Thank you*